

# Olivia Johnson

Alexandria, LA | (318)-229-6578 | [john29@lsu.edu](mailto:john29@lsu.edu) | [LinkedIn](#)

## EDUCATION

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### Louisiana State University, Baton Rouge

May 2025

*Bachelor of Mass Communication - Public Relations*

GPA: 4.24

Minor: Dance

### Northwestern State University, Natchitoches, LA

May 2022

*Associate in General Studies*

GPA: 4.0

## EXPERIENCE

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### Front-Desk Student Worker

August 2022 – Present

*Louisiana State University Department of World Languages, Literatures, and Cultures, Baton Rouge, LA.*

- Responsible for maintaining a professional environment when completing department-specific tasks.
- Create social media posts about departmental events and faculty/student spotlights.
- Utilize open, inclusive communication when forming connections with diverse faculty, staff, and student body.
- 2022-2023 Student Employee of the Year Award Nominee.

### Resident Assistant - Miller Hall

August 2023 – Present

*Louisiana State University Department of Residential Life, Baton Rouge, LA.*

- Develop positive and appropriate interpersonal relationships with each resident and facilitate connections among residents.
- Initiate and maintain contact with each resident throughout the academic year.
- Conduct and notate individual resident meetings according to departmental procedures and established timelines.
- Enforce policies as defined by the LSU Living On-Campus Handbook when incidents arise and mediate conflict resolution meetings as needed.
- Organize passive and active programming for residents on a floor and community-wide level (events, bulletin boards, online communication, graphics, etc.).

### Social Media Manager – Internship

May 2023 – August 2023

*McQuain Group, Alexandria, LA (Remote).*

- Monitored and maintained posts on the McQuain Group's social media platforms on Twitter and LinkedIn.
- Created a content calendar to track and organize posts and additional information.
- Tracked account analytics to determine optimal posting times, success of content, and overall account engagement.
- Aided in research and formatting for the National Private-Public Partnerships Infrastructure Legislation Report.
- Researched public-speaking opportunities and additional areas for the McQuain Group's growth (podcasts, advertisements, audiobooks, YouTube, Instagram, etc.).

### Bengal Bound Orientation Leader

January 2023 – August 2023

*Louisiana State University Office of Transition and Student Success, Baton Rouge, LA.*

- Served as a guide and source of information regarding academics, policies and procedures, campus services, activities, building locations, and all other aspects of life at LSU for incoming students.
- Provided proactive coaching, mentoring, and encouragement to current and incoming students throughout their transition to LSU.
- Facilitated engaging and well-organized small group discussions for students participating in Bengal Bound and other programs.
- Fostered an inclusive, accepting atmosphere among all students and families to increase retention rates, belonging, and community on LSU's campus.

## SKILLS

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Microsoft Word and Excel certification; proficiency in Google Suite, iMovie, Audacity, Canva and Adobe Creative Cloud; Muckrack Fundamentals of Social Media and Fundamentals of Media Relations certifications; writing using inverted pyramid and AP style, social media content creation, screenwriting, choreography and artistic direction in musical and straight play productions.

## ACTIVITIES

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Manship School ambassador, Freshman Leadership Council small group leader, LSU Student Government assistant director of marketing, PRSSA member, Musical Theatre Club member (director of fall 2022 staged reading), LSU Chorale singer, Jazzgals singer and Dance Ambassadors member.