



NEWS RELEASE

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Louisiana public relations firm announces former European colleague as new spokesperson.

BATON ROUGE, La. – Former managing editor of London publication Paul Jarvis was announced as the new spokesperson for the McQuain Group on Monday, says the public relations firm's CEO Sandra McQuain from her office in Alexandria, Louisiana.

Jarvis and McQuain, now spokesperson and boss, had a much different relationship four months earlier. For the last three and a half years, Jarvis was managing editor of Partnerships Bulletin and P3 Bulletin, European subscription-based publications that offer coverage about private-public partnerships for the public and leaders worldwide.

Private-public partnerships, also known as P3s, are agreements between a public agency and a private company to produce infrastructure projects, such as the current project to replace the four-lane Calcasieu Bridge on the six-lane I-10 in Lake Charles, Louisiana.

After serving as the executive director for the Alexandria International Airport and seeing P3 projects in action, McQuain committed to using her firm as a launching pad for P3 projects. She started by improving education on P3s by writing articles for Jarvis on America's infrastructure advancements.

"After writing for Paul at P3 Bulletin, I knew it was time to bring him to the McQuain Group," McQuain said. "We appreciate each other, and we both value educating Louisiana and the United States on private and public partnerships. His industry expertise and perspective from across the ocean will help the McQuain Group achieve its mission."

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The McQuain Group, a public relations firm based in Alexandria, Louisiana, commits to delivering mission-critical results for growth. The firm provides private and public sector clients with guidance in community relations, media engagement and strategic communication. Sandra McQuain, founder and CEO, utilizes a curious and creative spirit in front of a microphone and behind the keyboard to guarantee the success of her clients. Learn more on the McQuain Group's website: <https://mcquaingroup.com/>

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